### COMMITMENT LETTER

Congratulations on your decision to shape your future with Ruby Ribbon! We know that you will achieve great things helping women discover the comfort and confidence of Ruby Ribbon. You can spend as little or as much time as you want on your business - after all, it is YOUR business. To begin earning a consistent income, your hours are flexible but not optional, so we recommend setting your commitment level now and defining how you envision Ruby Ribbon will support your life.

Review the following with your Sponsor, then sign and date your commitment to get started. And remember, a little activity every day goes a long way towards developing your business in the pockets of life.

#### KNOW YOUR WHY

"The best way to predict the future is to create it."

Why are you joining Ruby Ribbon?

Have you ever done direct sales before?

How much time are you willing to set aside for building this business?

## COMMITMENT LETTER

(CONTINUED)

How much money do you plan on making, and by when?
On a scale of 1-10, what is your comfort level talking to people about Ruby Ribbon, including family and friends?
6
If I (your Sponsor) see you getting off track, what would you like me to do?
<ul> <li>Give me a nudge; Remind me WHY I joined Ruby Ribbon.</li> <li>Reach out to set up a 1-1 coaching session to help me get back on track.</li> <li>Leave me alone - I prefer to not tap into the supportive Ruby Ribbon community.</li> <li>Other</li></ul>

### COMMITMENT LETTER

(CONTINUED)

#### WHAT IS YOUR COMMITMENT LEVEL?

Please read and choose one of the below your commitment level below:

I plan to work my Ruby Ribbon business as a HOBBYIST. I commit to having 10 Cami Conversations (see page 8) per week. In doing so, I agree to achieve Step 1 of Step into Success Program by selling \$500 PQV in my first 14 days (see page 4), and continue through the program.
I plan to work my Ruby Ribbon business as an ENTHUSIAST. I commit to having 20 Cami Conversations (see page 8) per week. In doing so, I will continue through the Step into Success Program and achieve the following steps by sponsoring 1 new qualified Stylist per month and I will hold a minimum of \$1500 PQV.
I plan to work my Ruby Ribbon business as a PRO. I commit to having 30 Cami Conversations (see page 8) per week. In doing so, I will continue through the Step into Success program and learn the business basics to growing my business!

# CAMI CONVERSATION / WHO DO YOU KNOW LIST

Who do you know that you would like to introduce to Ruby Ribbon and invite to your launch Party? The location of the people on this list will help you determine the method of your launch event(s) (in person, webinar, conference call, etc).

	Name	Phone	Distance (L - local/D - distant)	
1.				L/D
2.			• • • • • • • •	L/D
3.			• • • • • • • • •	L/D
4.			• • • • • • • • •	L/D
5.				L/D
6.	••••••			L/D
7.	•••••••••••			L/D
8.	•••••			L/D
9.				L/D
10.				L/D
11.				L/D
12.				L/D
13.				L/D

# CAMI CONVERSATION / WHO DO YOU KNOW LIST

CONTINUED

	Name	Phone	Distance (L - local/D - distant)		
14.			L/D		
	• • • • • • • • • • • • • • • • • • • •		I / D		
16.			I/D		
17.			I / D		
			I / D		
			1 / D		
20.			I/D		
	Put a "star" next to the top three	e people on the list.			
I commit to attending the next virtual event held  I commit to attending the next in person convention held					
	Stylist Signature		Date		
	Sponsor Signature		Date		