

New Stylist Welcome Email – as of 08/23

Audience: New Stylists sent within 15 minutes of enrollment

Subject: Welcome to Ruby Ribbon



Hi {BeeEntity_ConsultantFirstName},

Congratulations – on stepping in and saying YES to entrepreneurship. Ruby Ribbon is on a mission to make women feel confident, without sacrificing comfort, in a product that is designed to fit every body. We are a group of like-minded women who are making our mark, one Cami at a time, and you are going to fit right in!



As the CEO of your very own business, it's time to get started!

Download the Getting Started Guide for new Stylists right away. We provide you easy and attainable action steps to take in the next 48 hours that will set your business up for success as well as introduce you to our amazing launch program and share juicy new Stylist perks. For best results – set up time with your Sponsor today and work through the Guide together!

Your Account Information:

Stylist ID: {BEEBUSINESS_ConsultantNumber}

Username: {BEECOMMUNICATION1_ConsultantEmail}

Password: {BEEPASSWORD_CommonPassword}

Personal Website URL: http://www.rubyribbon.com/{sfauser_BusinessName}

Your Support System: Your Sponsor will always be your first line of contact and here to help!

Sponsor Name: {BeeEntity_1_UplineFirstName} {BeeEntity_1_UplineLastName}

Sponsor Email:{BEECOMMUNICATION_UplineEmail}

Welcome to Ruby Ribbon sisterhood – We are so happy you are here!

love, THE RUBY RIBBON TEAM