

# RUBY RIBBON RUNWAY

## Recognition Plan 2024

EARNING PERIOD: 6/1/2023 - 5/31/2024

	STAGE	STANDING	RIBBON	TROPHY	GIFT	VIDEO
<b>ALL STYLISTS</b>						
First Time Attendees		●	●			
New Stylists (Joined since 6/2023)		●	●			
Trendsetter (Early-bird registrant)			●			
5+ Year Club		●	●			
Prima Stylists		●	●			
Blue Ocean Club 2024	●		●			
Step into Success Earners (Any Step)		●	●			
Step into Success Achievers (Completes all Steps)		●	●			
Lifetime in Sales (New level achieved in the year 10k, 25k, 50k, 75k)		●	●			
Lifetime in Sales (New level achieved in the year 100k+)	●		●			
Legacy Lifetime in Sales (Highest achievement)		●	●			
Quarterly 2023-2024 Values Award	●		●			
Runway 2024 Values Award	●			●	●	●
<b>FIRST TIME PROMOTION IN THE RECOGNITION YEAR</b>						
New Lead Stylists			●			
New Star Stylists	●		●			
New Silver Mentors	●		●			
New Gold Mentors	●		●			
New Platinum Mentors	●		●			
New Emerald Executives	●		●			
New Sapphire Executives	●		●			
New Ruby Executives	●		●			
<b>ACTIVITY</b>						
\$10k + Sales		●	●			
\$25k + Sales		●	●			
\$50k + Sales		●	●			
\$75k + Sales		●	●			
\$100k + Sales		●	●			
\$150k + Sales		●	●			
Top 10 in Sales (Trophy for Top 3)	●		●	●	●	
Top 10 in Sponsored & Qualified Stylists* (Trophy for Top 3 highest in pts)**	●		●	●	●	
Top 10 in New Star Stylist Development (Most Level 1 SS promotions)*** (Trophy for Top 3)	●		●	●	●	
Recognition Title Ruby Executive Special Celebration	●					
Queens of Runway 2024 (#1 in Sales, #1 in Sponsoring, #1 in New Star Stylist Development)	●		●	●	●	●
Former Queens of Runway (Any year)	●		●			
Ruby Round Table†	●		●			
Lab Alumni		●	●			

\* Sponsored/Qualified Stylists: Up to 2 points possible for each newly sponsored Stylist. 1 point earned for sponsoring a new Stylist with a minimum of 300 PQV in their first month, and an additional 1 point for the new Stylist having 300 PQV in the final month of qualifying. \*\* Tie Breaker is based on the total PQV for all new Stylists that joined during the recognition earning period. \*\*\* Tie Breaker is based on new Senior Stylist Level 1 - 3 Volume during the recognition earning period. †Both groups serving on the RRT will be recognized at Runway. Those earning 7/23-12/23, serving 2/24-7/24, and those earning 1/24-6/24, serving 8/24-1/25.