

Event Types: In Person - Studio - Facebook

Intro

- Welcome your guests
- Share your Stylist Story

Ice Breakers

- Get to know your guests by asking fun, interactive questions
- "How many here love sharing their great finds with their friends?"
- "Raise your hand if you have any direct sales expereince..."

Guest Share

- Invite your Upline or Sister Stylist to share their Stylist Story
- They are also attending to help you answer questions along the way

Product Overview

 Share information about our products and how they they make this such a special opportunity

Kit Overview

- Consider doing a Kit Unboxing
- Savvy Stylist Kit
- Goal Getter Kit
- Kit Comparison

Smart Start

- Give a high level <u>overview of the program</u>
 They can earn up to \$800 in Ruby Rewards and \$250 cash PLUS bonuses (cash and Ruby Rewards)

• Leverage your sponsor to answer any questions your guests have

Closing

- Thank your quests for attending
- · Be suré to ask who is ready to join in on the fun you are having and get started right away