



One Night Stand Event

Any party that has a start and end date within a 48 hour time period AND has \$100 minimum in sales with non-Stylist orders.

Event Types: In Person - Studio - Facebook

Intro

- Welcome your guests
- Share your Story

Ice Breakers

- Get to know your guests by asking fun, interactive questions
- "On a scale of 1-10, how bad do you hate your bra?"
- Share Sizing tips with volunteer

Product Presentation

- Explain our shaping scale
- Share Essentials by level

Try-On

- Do a live personal demo or select a guest
- Offer guests the opportunity to try on a cami

Share Offers

- Essential Bundle
- New Customer Coupon
- Current promotions

Stylist Opportunity

- Share the benefits of the Stylist Opportunity
- Mention Kit options
- Bonus \$\$ Opportunities

Take Orders

- Invite guests to complete their Studio POS orders or place them directly with you

Closing

- Thank your guests for attending
- Offer the opportunity to host their own Cami Flash



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Ice Breakers

- Get to know your guests by asking fun, interactive questions
- Utilize emojis for fun interaction
- Explain how live shopping works
- Share Fit Finder link and give sizing tips

Product Presentation

- Explain our shaping scale
- Share Essentials by level

Try-On

- Do a live personal demo
- Play before and after video

Share Offers

- Essential Bundle
- New Customer Coupon
- Current promotions

Stylist Opportunity

- Share the benefits of the Stylist Opportunity, play intro video
- Share Kit options
- Bonus \$\$ Opportunities

Take Orders

- Invite guests to complete their orders directly from this event

Closing

- Thank your guests for attending
- Offer the opportunity to host their own Studio Cami Flash



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Product Presentation

- Explain our shaping scale
- Share Essentials by level

Try-On

- Do a live personal demo

Share Offers

- Essential Bundle
- New Customer Coupon
- Current promotions

Stylist Opportunity

- Share the benefits of the Stylist Opportunity
- Share Kit options
- Bonus \$\$ Opportunities

Take Orders

- Invite guests to place their orders using your link

Closing

- Thank your guests for attending
- Offer the opportunity to host their own Cami Flash



One Night Stand Event

TIPS & RESOURCES

Intro

- Your Story = Before your found RR + How you were introduced to RR + How your life has been impacted

Ice Breakers

- Utilize the Conversation Starters found in the Ruby U Library under sales aids, [here](#)

Product Presentation

- Ruby U Product Training: [CLICK HERE](#)
- Essentials Lookbook: [CLICK HERE](#)

Try-On

- Wear form fitting clothing
- Demonstrate with a Cami that shows MAX results
- Call attention to your personal results

Share Offers

- Essential Bundle Assets: [CLICK HERE](#)
- New Customer Coupon Assets: [CLICK HERE](#)
- Current promotions Ruby U: [CLICK HERE](#)

Stylist Opportunity

- Introducing Ruby Ribbon Video: [CLICK HERE](#)
- Meet Ruby Ribbon Replay: [CLICK HERE](#)
- Training Bonus Asset: [CLICK HERE](#)
- Smart Start One Sheet & Tracker: [CLICK HERE](#)

Take Orders

- Use Ruby Studio POS
- Order Form: [CLICK HERE](#)

Closing

- Submit your One Night Stand Party details [HERE](#)