



February 24, 2025

MONTHLY FEATURES

SHOP

YOUR PERFECT MATCH

2/24 - 2/28 11:59PM PT

Build your perfect match! Purchase any Cami or Demi and add on one bottom (select items) for 25% off, using coupon code **FEB25BOTTOMS**. Offer ends 2/28/2025, 11:59pm PT.

Fine print: Offer available thru 2/28/2025 11:59pm PT or while supplies last. Apply Coupon Code FEB25BOTTOMS in the shopping cart to receive the discount on eligible bottoms. One discount per order. Cannot be combined with other coupons such as New Customer Coupon or Party Rewards. Customers are eligible for a full refund or exchange. If the Cami or Demi is returned, then the discount is considered broken on the Bottom and will no longer apply. Customer will be charged back at the full price for the Bottom kept. The cost of return shipping and the value of the original discount will be deducted from the returned funds. Bottoms Bonus will be unavailable during the promotion.

ESSENTIAL BUNDLE

Grow your business when you share our **Essential Bundle** with every woman. Purchase any 2 (or more) select Camis or Demis and receive 10% off.

- 3024 Lace Cami Pale, Black, White & Espresso
- 3022 Original Cami Pale & Black & White
- 3061 Athena Cami Creme & Black
- 3075 Ultimate Cami with convertible straps Black & Pale
- 1610 Second Skin Cami Black & Fawn
- 3025 Convertible Cami Pale
- 3055 Pin Up Cami Black & Pale
- 3068 Everyday Cami in Black & Matte Beige
- 3029 Original Demiette Pale, Black & White
- 3060 Athena Demiette Creme
- 3076 Lace Lux Demiette Pale, Black, White (coming) & Espresso
- 1802 Sport Demiette Black
- 3067 Everyday Shape Demiette Black & Matte Beige
- 3074 Ultimate Demiette with convertible straps Black & Pale
- 1988 Sleek Shape Tank in Black & Fawn
- 3056 Ultimate Cami in Pale & Black
- 3033 Lace Demiette Pale, Black, White & Espresso

Fine print: While supplies last, some styles may be limited in sizes. Discount reflects in the shopping cart. Ruby Ribbon reserves the right to modify or end this offer at any time. Customers are eligible for a full refund or exchange for the same item. If any of the items are returned (without an exchange), then the discount is considered broken on the eligible products and the customer will be charged full price for the remaining item(s).

NEW CUSTOMER COUPON
continues

SURPRISE SALE
continues

STYLIST ONLY
\$5 Red Glitter Collection

\$109 RR Denim Jackets

New Customers can use code **RR2025** to save \$15 off their first order of \$100! This is a single-use Customer coupon for NEW CUSTOMERS ONLY. New customers have **never** shopped with a Stylist or with the Home Office before. One Coupon per order.

Customers can shop the Surprise Sale every day. Spend \$175 and add on a Surprise item for \$15. Customer chooses her product category (Cami, Demiette / Sport Tank, Bottoms or Panties) in her size, and we choose the style and color.

Fine print: Once the order is qualified with \$175 minimum purchase (after all discounts and coupons have been applied), add a Surprise item(s) in the shopping cart for \$15. Color, style and support level chosen randomly. Limited quantities & sizes - while supplies last. Surprise items are final sale, no returns or exchanges. Items returned for a refund from the qualifying order of \$175, where the discount is broken, the customer will be charged back \$44 per Surprise item(s) kept (\$59 assumed retail price minus \$15). Qualifying purchase total is before sales tax and shipping.

\$5 Red Glitter Tanks and Demiettes – all sales final. Click [HERE](#) to shop. Due to defects in the bonded panels, we're removing these styles from the website but offering Stylists the chance to purchase them for \$5, with no returns or exchanges, as some units may be affected.

Fine print: These items are NOT for customer consumption or as gifts for customers. Stylists are also prohibited from reselling our products on other websites. No volume awarded. Coupons cannot be combined.


We're excited to offer our exclusive Ruby Ribbon Denim Jackets, previously available only to Runway attendees, now available to all Stylists for just \$109! Click [HERE](#) to shop.

Fine print: The jacket is NOT for customer consumption. No volume. Exchange only, pending available inventory.

HOSTESS REWARDS PROGRAM

Host a Party and earn Ruby Rewards towards FREE products! The more party volume, the more Rewards potential!

Total Party Qualifying Volume (PQV)	Total Ruby Rewards
300 - 500	\$25 Total Rewards
501 - 750	\$50 Total Rewards
751 - 1,000	\$75 Total Rewards
1,001 - 1,500	\$125 Total Rewards

	<table> <tr> <td>1,501 - 2,000</td><td>\$175 Total Rewards</td></tr> <tr> <td>2,001 - 10,000</td><td>10% of total PQV in Ruby Rewards, up to \$1,000</td></tr> </table> <p>Fine Print: Ruby Rewards are awarded at the time the party is closed and must be redeemed within 72 hours. Rewards are not stackable. Items purchased with Ruby Rewards cannot be returned (exchanges only). Ruby Rewards can be applied towards full price items, excluding new arrivals (items displayed in the New Arrivals category on the website). Rewards cannot be used towards enrollment kits, business supplies or sale items. Rewards cannot be used in conjunction with other promotions or discounts.</p>	1,501 - 2,000	\$175 Total Rewards	2,001 - 10,000	10% of total PQV in Ruby Rewards, up to \$1,000
1,501 - 2,000	\$175 Total Rewards				
2,001 - 10,000	10% of total PQV in Ruby Rewards, up to \$1,000				
START KITS TO LAUNCH HER BUSINESS	<p>Every Stylist is required to join with at least the \$99 Business Basics Kit, or she can choose from any of our other value-added optional kits including:</p> <ul style="list-style-type: none"> ● GOOD Start - \$99 Business Basics Kit - Includes her choice of 1 Cami in Original or Lace Collection + business supplies. ● GREAT Start - \$319 Savvy Stylist Kit* - This kit comes with everything in the \$99 Kit, 3 of our best-selling Camis. ● BEST Start - \$599 Goal Getter Kit* - This kit comes with everything in the \$99 Kit, plus her choice of the On Waist Shape Short, 6 of our best-selling Camis or Demis, the Black RR Tote Bag and SO MUCH MORE. <p><i>*This optional, value-added kit is available at the time of enrollment but is not required to become a Ruby Ribbon Stylist. The only requirement to become a Stylist is to purchase the \$99 Business Basics Kit (the \$99 Business Basics Kit is optional for Stylists residing in the state of North Dakota). See Kit assets at www.myRubyU.com.</i></p>				
STYLIST INCENTIVES & EVENTS					
	<p>New Stylists are automatically enrolled in our Smart Start Program, giving her the opportunity to earn MAJOR rewards, including cash, by taking bite sized steps and actions to launch her business in the first 6 months. Learn more in MyRubyU.</p>				
TRAINING BONUS All Stylists!	<p>Earn a CASH Bonus when you sponsor a new Stylist with the Savvy Stylist or Goal Getter Kit who completes her Launch and Step 1 of the Smart Start Program. Plus, your Upline also earns!</p> <ul style="list-style-type: none"> ● New Stylist joins with the Savvy Stylist and completes Smart Start requirements, Sponsor receives \$50 and your Upline receives \$20 in cash. ● New Stylist joins with the Goal Getter and completes Smart Start requirements, Sponsor receives \$125 and your Upline receives \$50 in cash. <p>Fine Print: Sponsor must have personally enrolled the qualified new Stylist. The Upline Bonus is paid to the Sponsor's enroller. New Stylist must complete her Launch and Step 1 of the Smart Start Program for the Sponsor & Upline to be eligible for a cash bonus. All Cash bonuses will be paid out on the 15th of the following month after the New Stylist completes her Launch and Step 1 of the program.</p>				
<p>KEY DATES</p> <p>Check your HQ Training calendar for call information</p>					

Skill-UP Wed. @ 8am PT	Join your HQ Sales Team and a Stylist co-host every Wednesday at 8am PT to get training on a skill that will level up your business. Come to learn key business strategies and skills and walk away with action items and a plan.
Meet Ruby Ribbon Thurs. @ 5pm PT	Invite customers to join us for a fun & upbeat corporate-led party every Thursday at 5pm PT. She will come to learn about the company and our essential products and leave ready to order and join our community.