



## Meet Ruby Ribbon Call – Stylist Instructions

*As of 4/10/2025, the Meet Ruby Ribbon webinar has moved inside of the Connect Platform and the former Zoom link will no longer be active. Stylists are provided personal registration links and customers experience a branded and seamless experience.*

### Where to Find Your Personalized Links

- **Option 1 – Use the Connect App**
  - Open your Connect App
  - Tap the three lines in the top right corner
  - Tap Profile
  - Inside your profile, tap Links

*Here, you'll find your Meet Ruby Ribbon Registration and Live Link.*

- **Option 2 – Use Virtual Office via Desktop or Browser**
  - Log into your Virtual Office
  - Click on Connect in the Nav Bar (TIP: You must allow the pop-up window)
  - When on the Connect Office Home Page, find your name on the right side
  - Under Referral Links you'll see:
    - MRR Registration Link (for your guests)
    - MRR Live Link (for yourself, or to bypass the registration page)

### How It Works for Guests

Guests register using your MRR Registration Link

- You'll get an email notification when they register
- They'll get an auto thank-you email with the Live link for Thursday nights call along with follow-up emails. These will go out automatically the first time they register (you need to do nothing), but they will look like they came right from you!
- They'll also get a reminder on Thursday of the call with the Live link to join.

*Note: Once registered, they don't have to register again (but she won't get the reminder email on the day of). They can use the Live Link to join future calls or watch replays. They can shop or join as a Stylist from that Live link also.*

### Thursday Night Giveaway

- Guests should use the LIVE link to watch the call (provided in the reminder email or Stylist can share it directly with the guest).
- A Giveaway Button goes live during the call.
- Guests who click on the Giveaway Button will be entered to win a 50% off coupon for one full priced item.
- Three guest winners will be chosen per call (must be on the LIVE)!

### Who to Invite?

- Current fans of Ruby Ribbon
- New women interested in the products and/or business
- Past & Current Hostesses
- Women who completed your Fit Finder or sizing tool but haven't ordered
- Anyone with boobs!

### Invite Using the Connect App

- **Option 1 – Direct Invite**
  - Open the Connect App
  - Go to New Conversation
  - Add a Prospect
  - Select the Meet Ruby Ribbon Call Invite flow
- **Option 2 – Upload & Invite**
  - Open Connect App
  - Upload a new prospect
  - Click Send New Invite
  - Scroll to Meet Ruby Ribbon options and send using the flow

### For Follow-Up

- Go to Follow Up in Connect
- Find their name, and use the follow up button to find the ready-to-send message

### Once They Register

- Log into your Connect Office > Contacts > Filter > Web Page Registrants
- Search twice by changing the VIEW: Prospects, then by Members
- Sort by Last Updated Date to see the most recent
- You'll also get an email notification for each registration (only the FIRST time they register)

*Pro Tip: Send a thank-you message and include the Live Link for Thursday's call by TEXT or PM.*

#### After the Call – Tracking & Insights

- Log into your Virtual Office > Ruby Ribbon Office > Contacts
- Click Filter > Survey Completed
- Search twice by changing the VIEW: first by Prospects and by Member
- See who completed the Giveaway Form and how they answered the questions
- Follow up with your guests thru Connect, email, message or text!